

Don't let business disruption deter you from reaching your goals.

Can MAXIS support your journey?

We created a checklist of the top 10 concerns of business leaders trying to move forward. Check the answer that best represents your concerns in your current situation, to determine if you are adequately prepared to succeed in a disruptive business environment:

1.	Is your current controller/CFO preparing for retirement and you are concerned about succession?	YES	NO
2.	Do you need more timely information to run your business?	YES	NO
3.	Do you need more accurate information to run your business?	YES	NO
4.	Have you struggled to maintain quality accounting personnel?	YES	NO
5.	Do you need a strategic finance partner (CFO) but your business or the budget do not warrant a full time employee?	YES	NO
6.	Are your financial systems antiquated but you need to innovate and are not sure where to start?	YES	NO
7.	Do you want to use data and analytics to drive key investment decisions and improve profitability, but do not have the resources in house to operationalize a program?	YES	NO
8.	Is it a struggle for your current accounting team to produce timely and accurate financial statements for external parties and you worry about the quality of information you are providing?	YES	NO
9.	Does your current personnel lack the ability to build dynamic budgets and forecast cash flow using trend analysis or are the financial models you are relying on "Prior year +/-" gut reaction?	YES	NO
10.	Are you looking for outside investors or funding but struggle to produce materials that tell your "financial" story?	YES	NO

If you answered "yes" to any of these questions, we can help.

For more information or to schedule a complimentary consultation, contact Alexis Becker, Practice Leader, at 716.332.2619 or alexis.becker@freedmaxick.com.

ABOUT US

MAXIS is a comprehensive approach to back-office accounting and financial planning and analysis that delivers timely financial information to enable data-driven decision making. Our approach is scalable and process automation results in increased efficiencies to deliver financial information you can trust. While we have always promoted partnerships with our clients, MAXIS gives us a more proactive, collaborative approach to add even more value. MAXIS is more than bookkeeping, outsourcing, and accounting. It's where action and results converge.